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Air Ambulance Demand Prompts REVA Expansion in Western Region Operations

PHOENIX, Arizona – REVA, Inc., the world’s largest private jet air-ambulance fleet, has consolidated U.S. Western Region operations at its Phoenix base in response to increasing demand for fast, top-quality medical flights, company officials reported this week.



REVA, Inc. has added personnel, equipment, flights, training, and support at every level of its medical flight operations at Phoenix Sky Harbor International Airport, said Douglas B. Weisz, manager of REVA’s Western Region. Additionally, REVA has opened a satellite office in Van Nuys, California for Pacific and Asia transfers.

“Over the last 12 months, REVA’s Western Region operations have grown to meet a steadily increasing demand for safe, reliable, and cost-effective air-medical transfers both domestically and



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internationally,” Weisz said. “The demand has been fueled by a growing population of active, traveling retirees associated with the Phoenix/Tucson gateway, and robust tourism in the surrounding areas,” Weisz added.



“The unique configuration of REVA’s fixed-wing Learjet fleet meets the aero-medical industry’s need for fast, long-distance-air ambulance travel over a wide geographical range. Its economies of scale have outgrown the need to station numerous planes at peripheral outposts. Instead, a year-long internal study of safety, efficiencies, and customer needs demonstrated that repositioning the flight and training operations that had been in El Cajon, Calif., to Phoenix creates a stronger training and response environment for Western Canada, the United States, Baja, and Mexico,” commented Weisz.

“As part of the reconfiguration, REVA has based a second long-range Learjet 35A and increased the number of medical staff and aviation professionals at Phoenix Sky Harbor International Airport,” Weisz



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explained. REVA’s presence in the region now tops 70 personnel with advanced training in several aero-medical and group-support specialties.

“REVA’s success reflects a very high level of brand awareness based on consistently excellent medical services, highly-qualified aviation teams, and REVA’s ability to surpass both patient and client expectations and needs throughout each mission,” Weisz stated.

Phoenix operations are strategically located to support REVA’s alliances with local healthcare Centers of Excellence, which routinely require advanced air-ambulance services. Permanent, on-demand jet ambulances around the clock, every day of the year enhance REVA’s ability to deliver direct air-medical transportation throughout the United States including Alaska, as well as Canada, and Mexico.

Meet REVA, Inc. Medical and Support Leaders

Field Training Officer Bobby Higginson, R.R.T.: “REVA’s on-site training has set a new standard for the West Coast. The Human Patient Simulator gives us interactive, real-world scenarios at the most challenging levels at every training session. We can reproduce any vital sign, any heart rhythm, and create every medical situation we can think of during training and advanced certification exercises.”

Case Manager Jon Rosati: “REVA has a seamless network of support that works with clients and private-pay patients to schedule both emergency and planned air-ambulance flights. We staff a state-of-the-art communications center 24/7 and can fly 365 days a year. Every medical flight is staffed to meet the needs of each patient and client. Our medical teams include ICU- experienced and flight-certified nurses, respiratory therapists, and paramedics, as well as MDs whenever needed.”



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REVA Inc.'s Industry Outlook

“Medical-flight industry analysts report business and leisure travel throughout western Canada, the U.S. Southwest, Baja, and Mexico now exceed pre-recession levels. All trending and forecasts point to a strong, sustainable market base for air-ambulance services,” reported Dawn Cerbone, REVA’s Senior Vice President of Sales and Marketing. “In addition to the growing medevac demand in the San Diego area – where 34 million travelers visited last year -- the Palm Springs/Palm Desert areas and greater Phoenix/Tucson areas serve an increasing number of seasonal residents, particularly aging baby boomers,” Cerbone said. The data points include 12 million overnight stays in Palm Springs and 16 million visitors to Phoenix last year. In addition, more than 60,000 cruise-line passengers arrived at Port of San Diego in April alone. More than 24 million residents live in Southern California and Central/Southern Arizona, many of whom travel distantly.

“When visitors and residents find themselves seriously sick or injured far from home, REVA medical flights deliver the highest standard of care available, ready to fly them home, to heal, and feel better,” Cerbone added.



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More About REVA, Inc. U.S. Western Operations

REVA's bases are accredited by four of the industry's most rigorous, independent auditing bodies: NAAMTA, EURAMI, International Assistance Group, which awarded REVA "Preferred Provider" status, and ARGUS which awarded REVA its independent gold rating.

REVA's base in Phoenix with its two Learjet 35As, delivers quality care and efficient service throughout top U.S. and international travel destinations, including Canada and Mexico.

The Learjet 35A is an ideal aircraft for medical transports inside the United States and for medical cases that do not require large numbers of additional passengers.

Find REVA Phoenix Operations Center at 2802 East Old Tower Road Phoenix, AZ 85034.

Telephone contact for all locations: 1 (800) 752-4195, 1 (954) 730-9300; fax 1 (954)485-6564.

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REVA, Inc. employs over 300 air-ambulance service professionals who deliver caring, efficient, and medically-sound jet and fixed-wing flight services from bases throughout North America and the Caribbean. REVA, Inc., has completed more than 25,000 medical transports that include time-sensitive organ deliveries, trauma response, and intensive-care connections in addition to private charters associated with medical tourism, cruise-line passenger emergencies and philanthropic efforts. REVA, Inc. has earned over a dozen top industry honors and recognitions from NAAMTA, EURAMI, International Assistance Group, and ARGUS Gold including the AAMS Fixed Wing Award of Excellence and ACE Safety Award.

REVA, Inc. is an approved organ transportation carrier for Cleveland Clinic, and its air-ambulance services are licensed by U.S. and international agencies including U.S. Federal Aviation Administration



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(Certificate #O2JA595N), Canadian Transportation Agency International License; and U.S. Treasury Cuban operation authorization. Through individual and corporate affiliations, the staff and fleet uphold professional performance standards that exceed industry practices and expectations.

For More Information:

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