



- ✉ 2101 W. Commercial Blvd.
Suite 5100
Ft. Lauderdale, FL 33309
- ☎ 954.730.9300
800.752.4195
- 🖨 954.485.6564
- 🌐 www.flyreva.com

FOR IMMEDIATE RELEASE

September 18, 2015

Contact: Dawn Cerbone

SVP. Sales and Marketing

Phone: 954-730-9300 Ext. 213

**Chief Operations Officer for REVA, Inc., Onboard for
Strategic Expansion in the Air Ambulance Industry**

FORT LAUDERDALE, Fla.—North America’s largest fleet of fixed-wing, air-ambulance jets, REVA, Inc., announced it has deepened its corporate leadership in the areas of operations and strategic planning in response to a continuing upward trend in worldwide demand for fast, safe medical flights.

Shannon Schell has been named Chief Operating Officer for REVA, Inc., which operates aero-med flights worldwide. Mr. Schell has been overseeing the company’s recent jet fleet expansion, its global logistics, and day-to-day operations since his appointment earlier this summer.



HEADQUARTERED IN
Florida · Puerto Rico · Arizona

REVA, Inc. FAA Carrier Certificate #O2JA595N



✉ 2101 W. Commercial Blvd.
Suite 5100
Ft. Lauderdale, FL 33309
☎ 954.730.9300
800.752.4195
📠 954.485.6564
🌐 www.flyreva.com

“We are extraordinarily pleased to have Mr. Schell on board at REVA,” said Stuart Hayman, company founder and Chief Executive Officer. “Mr. Schell brings 25 years of outstanding accomplishments in all areas of operations, including logistics, strategic planning, and risk management.”

Mr. Hayman noted that Mr. Schell has been in charge of day-to-day operations since June. As a result, REVA is more ready than ever to meet the peak demand of the 2015-16 travel-and-tourism season, and at the same time, he said, “continue fulfilling our missions for organ and tissue transportation and regular contracts serving major medical centers—all while pursuing long-term growth.”

Mr. Schell said that meaningful, profitable expansion will be associated with several strategies: “At the top of my list are two key areas: highly efficient aircraft fleet operations and advanced training methods.”

Maximizing fleet efficiency depends on fine-tuning the logistics of everything from fueling to staffing, he added. Good logistical planning and implementation will generate efficiencies that lower expenses: “Using such expensive assets as medically equipped Learjets to generate revenue instead of costs is the challenge in a nutshell.” In addition, REVA’s recent investment in a state-of-the-art, flight-operations center is a major indicator of how ready and willing the company is to invest in systems capable of “down to the-minute” efficiencies, Mr. Schell said.

Advanced training methods will expand REVA’s safety, certification, and training programs across all of its bases and reach every professional and support person: “Think of it as REVA University, with the eventual goal of awarding industry-recognized certifications based on verified, measurable performance standards and knowledge bases,” Mr. Schell said. “The safety and training program already in place at REVA is a strong foundation for growing this process as the company advances its leadership role in this area.”

Mr. Schell, who earned his Bachelors Degree in Engineering Management at the University of North Dakota and his M.B.A. at Bellevue University, Bellevue, Neb., comes to REVA, Inc., from UniTek Global Services, where he had been senior vice president of supply chain and engineering, accountable for operations at more than 90 facilities across the US and Canada. Before that, he had been COO for SWI Group, an international \$100M concern that included manufacturing, distribution, wholesale, and retail



✉ 2101 W. Commercial Blvd.
Suite 5100
Ft. Lauderdale, FL 33309
☎ 954.730.9300
800.752.4195
🖨 954.485.6564
🌐 www.flyreva.com

operations. Shannon also held senior management roles at United Parcel Service (UPS) for over two decades, including Director of Engineering and Operations, in the Midwest, Northeast, Mid-Atlantic and Florida territories, and overseeing a staff of 5,500 employees.

“I am very excited to be a part of REVA,” Mr. Schell said. “Everyone throughout the entire organization has exceeded my expectations in their enthusiasm and willingness to change and grow.”

###

REVA, Inc. employs over 300 air-ambulance service professionals who deliver caring, efficient, and medically-sound jet and fixed-wing flight services from bases throughout North America and the Caribbean. REVA, Inc., has completed more than 25,000 medical transports that include time-sensitive organ deliveries, trauma response, and intensive-care connections in addition to private charters associated with medical tourism, cruise-line passenger emergencies and philanthropic efforts. REVA, Inc. has earned over a dozen top industry honors and recognitions from NAAMTA, EURAMI, International Assistance Group, and ARGUS Gold including the AAMS Fixed Wing Award of Excellence and ACE Safety Award.

REVA, Inc. is an approved organ transportation carrier for Cleveland Clinic, and its air-ambulance services are licensed by U.S. and international agencies including U.S. Federal Aviation Administration (Certificate #O2JA595N), Canadian Transportation Agency International License; and U.S. Treasury Cuban operation authorization. Through individual and corporate affiliations, the staff and fleet uphold professional performance standards that exceed industry practices and expectations.

To learn more about REVA, Inc., and its worldwide services:

On the Web: www.flyreva.com

By phone: 1-954-730-9300

Toll Free: 1-800-752-4195

HEADQUARTERED IN
Florida · Puerto Rico · Arizona

REVA, Inc. FAA Carrier Certificate #O2JA595N